



PRESS RELEASE

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For Immediate Release

The AFME Foundation, Producers of the Albuquerque Film & Music Experience, is Proud to Announce the Newly Elected Board of Directors

AFME Foundation's Board members to create significant impact and growth through AFME programs and events year-round to benefit the City of Albuquerque and future generations

December 2, 2014 - Albuquerque, NM – [The AFME Foundation](#), which produces the city's largest annual film and music festival, is pleased to announce its prestigious Board of Directors. The Foundation Board members have been elected to serve a two year term and will manage the affairs and policy of the AFME Foundation.

"We are proud to have each and every individual on the Board as they have contributed to social and economic growth for the City of Albuquerque and the great State of New Mexico in so many ways", said Ivan Wiener, Executive Director of the Albuquerque Film & Music Experience. "Our collective goal as a team is to further the platform of entertainment, arts and storytelling that Albuquerque offers to a worldwide audience."

In addition to Wiener serving on the Board, the AFME Foundation Board of Directors includes:

Larry Schwartz, Vice President – Investments for Wells Fargo Advisors LLC, has been elected President of the Board and has sat on both sides of the table as a corporate executive and board member of several non-profits during his many years in Albuquerque.

Clara Apodaca is the Vice President of the Board. She is the former First Lady of New Mexico, a Patron of the Arts and former President & CEO of the National Hispanic Cultural Center Foundation. Clara worked as a consultant in Washington, DC, after serving in the Clinton Administration from 1993 to January 2001. From 1989 to 1993, she was General Assistant to the Chairman of the Democratic National Committee. Prior to moving to Washington, Clara served as Cabinet Secretary for the New Mexico Office of Cultural Affairs from 1984 to 1987.

Sibylle Szaggars-Redford is a German born artist who has been living in the USA since the mid 90's. For the last 25 years she has dedicated her life to creating art professionally and has exhibited her work throughout Europe, Monaco, Peru, Singapore, Japan and the United States. In 2010, Szaggars-Redford started to experiment with the elements of Rain and Watercolor and created her first Rain video. She lives and creates in Napa Valley, California and Santa Fe, New Mexico and exhibits her work internationally. She premiered her worldwide successful "The Way of the Rain" live art performance at AFME 2013, along with a special appearance of her Husband, Director/Actor Robert Redford.

Stewart Lyons has worked on 33 television series, 24 pilots, and dozens of features and television movies as a Producer, Director, Writer, Production Manager, and Assistant Director. In total, he has on-screen credits for over 600 episodes of television. He is currently the Co-Executive Producer of the Breaking Bad prequel series, Better Call Saul and the NBC series The Night Shift which are filmed in Albuquerque, New Mexico.

Robert Singer, Secretary of the Board, is one of New Mexico's leading entertainment attorneys. He has had the privilege of representing and working with many prominent entertainment industry companies, actors, performing artists, writers, producers and technicians over many years, and has been involved at the legal, business and creative levels of many exciting entertainment and major construction projects in New Mexico, around the country and in various international venues.

The AFME Foundation is a 501 (c) (3) non-profit formed to make a difference in our collective community during AFME and through year-round programming. Our mission is to create oneness through the power of film, music and the arts. Our purpose is to bring filmmakers, musicians, artists and visionaries together to co-create into the future and honor the responsible use of community resources, while sharing the unique character of New Mexico and celebrating the art of storytelling. The Foundation provides scholarships, internships, financial contributions and support to students and up-and-coming New Mexico filmmakers, artists and musicians.

Each June, the Foundation presents the Albuquerque Film & Music Experience, created by Ivan Wiener. AFME showcases filmmaking, music and art from local, independent and international filmmakers. Now going into its third year, the festival experience is garnering worldwide attention with attendees visiting from around the globe. AFME 2014 attracted over 6,000 attendees and close to \$3 million in economic development.

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2014 Highlight Reel of AFME

<https://www.youtube.com/watch?v=qiYP3-m0-4I>

2013 Highlight Reel of AFME

<https://www.youtube.com/watch?v=7h-IKY9IG0>