
AFMX
ALBUQUERQUE FILM + MUSIC EXPERIENCE

AFME FOUNDATION | AFMX ALBUQUERQUE FILM + MUSIC EXPERIENCE

TALENT IS EVERYWHERE. ACCESS ISN'T.

AFMX provides **education**, **mentorship** and **industry connections** that help aspiring creators turn talent into opportunity.







FILM. | MUSIC. | EDUCATION. | COMMUNITY.

AFMX

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CREATIVITY MEETS OPPORTUNITY







AFMX is powered by the AFME Foundation, a 501(c)(3) nonprofit connecting creativity with opportunity through education, mentorship and industry access.

OUR VISION is to create a thriving New Mexico creative economy where **talent**, **education** and **industry** come together—and the next generation has a way in.

EDUCATION | MENTORSHIP | INDUSTRY ACCESS | OPPORTUNITY

AFMX

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THE ARTIST IN RESIDENCE

A-I-R PROGRAM

MARCUS & MIRIAM RAY INTERCULTURAL YOUNG ADULT FILMMAKING INITIATIVE

The A-I-R Program provides emerging filmmakers with free, professional training, mentorship and hands-on experience to develop, produce and bring their stories to life. By supporting diverse voices and perspectives, the program helps students build real-world skills and enter New Mexico's film pipeline.



CREATE.

MENTORSHIP
Guidance from industry professionals

HANDS-ON EXPERIENCE
From concept to production

DIVERSE VOICES
Stories that reflect our communities

PATHWAY TO PRODUCTION
Helping films enter New Mexico's film pipeline

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THE ARTIST IN RESIDENCE A-I-R PROGRAM

MARCUS & MIRIAM RAY
INTERCULTURAL YOUNG ADULT FILMMAKING INITIATIVE

YOUR INVESTMENT CREATES ACCESS.

When you partner with the AFME Foundation, you're investing in people— not simply an event.

It helps put opportunity within someone's reach.

EDUCATION · MENTORSHIP · CONNECTIONS · OPPORTUNITY



FREE
Emphasizing Misrepresented & Underrepresented People

LEARN FROM PROFESSIONAL INDEPENDENT & STUDIO FILMMAKERS
Experience Writing, Acting, Directing, Set Design, Producing, Scoring, Camera Artistry, Lighting, Etc.

CREATE FILMS FOR THE FILMS THAT REFLECT YOU! FESTIVAL 2027
Sessions Are Once A Week Now thru Spring 2027

FOR AGES 16–22

For Further Information Contact
ARTIST-IN-RESIDENCE-FACILITATOR
Karen Jones Meadows 505-933-3984

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IMPACT IN ACTION

REAL STORIES. REAL OPPORTUNITIES. REAL INDUSTRY ACCESS.













REAL INDUSTRY AC

AFMX has brought accompl
professionals from film, tele
and music into its creative co
including:

Robert Redford
Jeff Bridges
Bryan Cranston
Giancarlo Esposito
Marlee Matlin
Michael Keaton
Rhea Seehorn
T Bone Burnett
Alejandro Montoya Mari
Christopher Lockhart

Connections matter.
AFMX helps make
them possible.

From classrooms to careers.

WORLD-CLASS TALENT.
LOCAL STUDENTS.
REAL-WORLD EXPERIENCE.

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OUR REACH. YOUR OPPORTUNITY.

AFMX connects partners with an engaged community of creators, students, industry professionals and culturally active audiences.



210,000+
CUMULATIVE ATTENDANCE



1.5M+
PRESS & SOCIAL IMPRESSIONS



15,500+
SOCIAL MEDIA FOLLOWERS



155,000
GOOGLE SEARCH IMPRESSIONS



94%
LIKELY TO RETURN



80%+
ALBUQUERQUE & NEW MEXICO AUDIENCE

A connected audience. A growing digital presence. A community invested in New Mexico's creative future.

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PARTNERSHIP OPPORTUNITIES CAN INCLUDE:

PRESENTED BY: (YOUR NAME HERE)



EDUCATION & YOUTH

- ✔ Scholarships
- ✔ Student programs
- ✔ Workshops
- ✔ Mentorship

PRESENTED BY: (YOUR NAME HERE)



INDUSTRY ACCESS

- ✔ Panels
- ✔ Master classes
- ✔ Speaker opportunities
- ✔ VIP experiences

PRESENTED BY: (YOUR NAME HERE)



BRAND VISIBILITY

- ✔ Digital presence
- ✔ Social media
- ✔ On-screen recognition
- ✔ Event visibility

PRESENTED BY: (YOUR NAME HERE)



COMMUNITY ENGAGEMENT

- ✔ Audience experiences
- ✔ Festival activations
- ✔ Community programming
- ✔ Local impact

MORE THAN LOGO PLACEMENT.

Every partnership can be customized around your organization's goals and AFMX's mission.

AFMX

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Invest in Film. Invest in Music. Invest in the Next Generation.

Creativity Connects Us.

STUDENTS TODAY.
CREATIVE LEADERS TOMORROW.
A STRONGER NEW MEXICO.



EDUCATE
CREATE
COLLABORATE
PRODUCE
BELONG

BENEFITS & IMPACT	PRESENTING $100,000 *The Visionary*	SIGNATURE $50,000 *The Catalyst*	FOUNDATIONAL $25,000 *The Backbone*	COMMUNITY PARTNER $10,000 *The Launch*	SUPPORTING $5,000 *The Mentor*	FESTIVAL SUPPORTER $2,500 *The Ally*	COMMUNITY SUPPORTER $1,000 *Friends of AFMX*
Exclusive AFMX Presenting Sponsor	✓						
Premier logo placement	✓	✓					
Prominent website & festival recognition	✓	✓	✓	✓	✓	✓	✓
Event naming opportunity	Signature Event	Designated Event	Screening / Activity	Event / Screening	Designated Event	–	–
Opening & closing recognition	✓	✓					
Film School recognition	✓	✓	✓	✓	✓	✓	✓
Master Class / education sponsorship	✓	✓	✓	✓	✓	–	–
Student scholarship / filmmaker support	✓	✓	✓	✓	✓	✓	✓
Industry speaker / networking access	Private	VIP	✓	✓	✓	✓	Selected
Concert / music recognition	Signature	Designated	Designated	Designated	✓	–	–
VIP festival passes	**20**	**10**	**6**	**4**	**4**	**2**	**2**
Opening / closing event invitations	✓	✓	✓	✓	✓	✓	✓
Sponsor activation opportunity	**Premium**	Designated	Designated	Designated	–	–	–
Dedicated social media recognition	✓	✓	✓	✓	✓	✓	✓
Annual sponsor / impact recognition	✓	✓	✓	✓	✓	✓	✓
Short sponsor profile video	✓	Optional	Optional add-on	Optional add-on	Optional add-on	Optional add-on	Optional add-on
AFMX Legacy Documentary	✓	–	–	–	–	–	–
"Support the Next Story" student initiative	✓	✓	✓	✓	✓	✓	✓

THE $100K SIGNATURE DIFFERENCE

AFMX Legacy Documentary

"Every sponsorship helps AFMX create opportunities for filmmakers,



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LET'S BUILD A PARTNERSHIP THAT WORKS FOR YOUR BRAND AND OUR COMMUNITY.

Book a 20 minute call to explore how we can build the perfect partnership for your brand.

ALL PARTNERSHIPS CAN BE CUSTOMIZED TO YOUR ORGANIZATION'S GOALS.

TALENT IS EVERYWHERE.

LET'S CREATE ACCESS.

Partner with AFMX to help turn creative talent into opportunity.

AFME Foundation partnerships connect your organization with AFMX's mission, programs and audiences while creating opportunities to advance your own marketing, visibility and community-engagement goals.

LET'S START A CONVERSATION. →



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